Bachelor of Arts

Business - Major Requirements

*Courses can be applied to both-major and core requirements.

Course	Credits
Required Major Courses 48 credits	
ACTG 201Financial Accounting	3
ACTG 202 Managerial Accounting	3
BUSI 203 American Law & the Legal System	3
BUSI 222 The Common Good and Corporate Social Responsibility	3
BUSI 314 Legal Environment of Business	3
BUSI 316 Organizational Communication	3
BUSI 350 Financial Management	3
BUSI 360 Human Resource Management	3
BUSI 411 Entrepreneurship	3
BUSI 450 Strategic Management	3
*ECON 201 Microeconomics	3
ECON 202 Macroeconomics	3
MATH 210 Statistics	3
MKTG 331 Marketing Management	3
*PHIL 255 Business Ethics	3
*THEO 242 Christ, Church, and the Economy	3
MAJOR CREDIT TOTAL	48
Major Elective Courses 12 credits	
Choose minimum 4 courses or <u>12 credit hours</u> of electives from the list below.	
BUSI 116 Public Speaking	3
*BUSI 213 Personal Finance	3
BUSI 240 Organizational Behavior & Management	3
BUSI 315 International Business	3
BUSI 325 Supply Chain Management	3
BUSI 353 Financial Markets and Institutions	3
BUSI 361 International Business Law	3
BUSI 420 Quality Management	3
BUSI 432 Productions and Operations Management	3
BUSI 490 Business Project	3
CS 217 Advanced Computer Application	3
MKTG 333 Sales Management	3
MKTG 341 Consumer Behavior	3
POLS 252 Political Economy	3
PSYC 310 Nonverbal Communication	3
MAJOR ELECTIVE CREDIT TOTAL	12
Open Electives: Minimum 11 credits of Holy Cross College courses and/or transfer courses	10
BUSINESS MAJOR REQUIREMENTS CREDIT TOTAL	71
HOLY CROSS COLLEGE CORE REQUIREMENTS CREDIT TOTAL	49
MINIMUM CREDITS REQUIRED FOR GRADUATION	120